

Telework and well-being: are the effect gendered?

Ariane Pailhé, Emilie Counil, Malo Mofakhami, Hyunji Byun

Motivation



- Telework has boomed during the COVID-19 pandemic crisis
 - → An acceleration of a slow evolution
 - → Now established (at least 28% of jobs could be done remotely in France) (Boeri et al. 2020)
- Pre-pandemic literature: Ambiguous effects of telework on quality of life and well-being
 - → Positive effects: less commuting time, more autonomy at work, better work-life balance (Bailey & Kurland 2002; Dockery & Bawa 2018; Gajendran & Harrison 2007; Hill et al. 2003; Maruyama et al. 2009; Hibrecht et al., 2008; Sullivan, 2012)
 - → Negative effects: increased working hours, blurred frontiers btw work and personal life, desynchronisation with colleagues and spouse, isolation, reduced social interaction (Arntz et al. 2019; Hallépée & Mauroux 2019; Rupietta & Beckmann 2018; Tremblay et al. 2006; Voydanoff 2004; Dockery & Bawa, 2018; Christensen 1987; Bailey & Kurland 2002; Gajendran & Harrison 2007)

Motivation



- Mixed results on different indicators of well-being
 - → Increased life satisfaction, reduced work stress and improved parentchild relationships and shared parenting (Gueguen & Senik, 2022; Allen et al. 2015; Angelici & Profeta 2020; Dockery & Bawa 2018)
 - → Lower well-being and poorer perceived health and mental health (Gueguen & Senik, 2022; Lunau et al. 2014; Grant et al. 2013, 2019; Song and Gao, 2019; Haleppee & Mauroux, 2019)
- Effects depend on telework modalities (constrained, autonomy, nb days), work context (work organisation, sector of activity), extra-professional factors (housing conditions, experience, social relations, family responsibilities)

Motivation



- Gender effects not clear-cut
 - → Better management of family and work commitments for women (Chung and Van der Lippe, 2018; Angelici & Profeta 2020)
 - → Increases women's total workload, altering the quality of their working time, and increasing role conflict (Sullivan and Lewis, 2001; Lyttelton et al., 2022; Duxbury et al., 2018)
 - → Decreased well-being and increased levels of burnout and stress among teleworkers, more so for women than for men (Windeler et al. 2017; Bolger et al. 1989; Duxury et al. 2018; Fan et al. 2019)
- Most literature based on quantitative studies of a small number of employees in companies implementing proactive policies
- Difficult to identify the specific effect of telework in the context in which it is implemented

This research



- Is there gender differences in the link between telework and well-being in France in a pandemic context?
 - → Our hypothesis: while appearing gender neutral, telework may affect men and women differently, as the home remains marked by persistent inequalities in domestic work
- What is the mediating role of changes in work organisation?

Data



- Tracov survey (French Ministry of Labour)
 - → Ad hoc survey on working conditions in time of pandemic
 - → Around 20,000 individuals from 20 to 62, in employment at the beginning of the pandemic



Method



 Scope: In employment, who have not changed employer since the begining of the pandemic

Outcomes:

- → World Health Organisation- Five Well-Being Index (WHO-5)
- →Bad perceived health
- → More emotional stress at work
- →Increased sleep problems
- → More depression or anxiety due to work
- Interest variables: on site / former teleworker / new teleworker

Method



- 1- As counterfactual we keep non-teleworkers who have similar characteristics as teleworkers
 - → Multicategorical matching procedure based on the two teleworking modalities (former teleworkers and new teleworkers) - inverse probability weighting
- 2- Mediation analysis to take into account the interrelation between teleworking and work characteristics (khb)

5 mediators: organizational work factors (compared to before the pandemics):

- → Evolution of work-life balance (better/same/worse)
- → More autonomy
- → More work overload
- → Less support at work
- → More digital issues

Decomposition between direct effect and indirect effect (mediators)

Controls: Sex, Age, diplome, PCS, Couple, Age of youngest child, Chronic illness, Financial difficulties of the household, Sector of activity, Sector (public/private), Fear of Covid, Type of contract, Part-time, Hours worked, rooms in dwelling/person, Density (commune of residence)

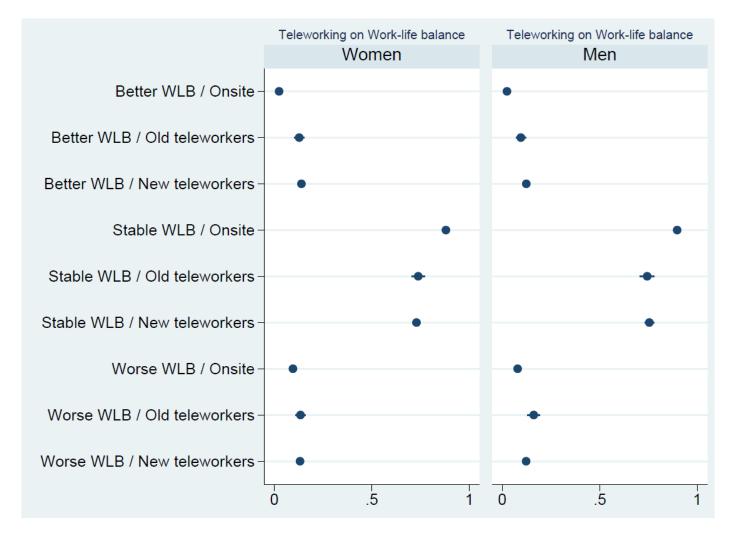
Direct and indirect effects of teleworking on well-being and health



ref= Onsite workers		Low well-being		More sleep issues		More stress at work		Bad perceived health		More Anxiety issues	
		Men	Women	Men	Women	Men	Women	Men	Women	Men	Women
Former teleworker	Total effec	1,70***	0,95**	0,28	0,31**	0,04	-0,12	0,33*	0,11	0,41	-0,09
	Direct effect	1,14*	0,61	0,1	0,17	-0,13	-0,24	0,25	0,05	0,24	-0,23
	Mediated effect	0,56**	0,33**	0,18***	0,14***	0,17**	0,12	0,07	0,06	0,17**	0,14*
	Share mediated effect	33%	35%	65%	46%	427%	-97%	23%	58%	41%	-155%
New teleworker	Total effect	1,45***	1,11***	0,57***	0,53***	-0,13	-0,18*	0,31***	0,25**	0,04	0,13
	Direct effect	1,08***	0,67***	0,41***	0,35***	-0,29**	-0,34***	0,26**	0,17*	-0,1	-0,05
	Mediated effect	0,37	0,44***	0,15**	0,18***	0,15*	0,16**	0,05	0,08*	0,14*	0,18**
	Share mediated effect	25%	39%	27%	34%	-115%	-91%	15%	32%	324%	141%

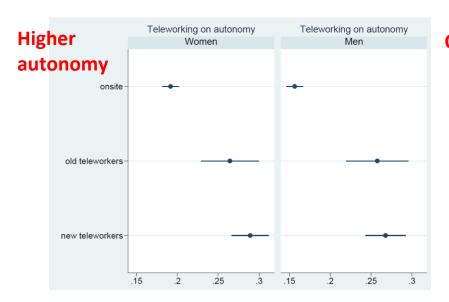
Effects of teleworking on organizational work factors (mediators): Work-life balance

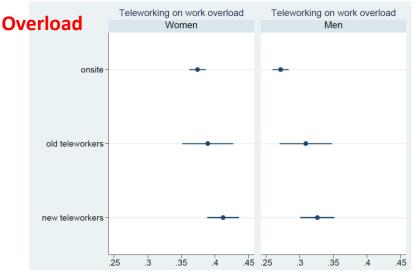


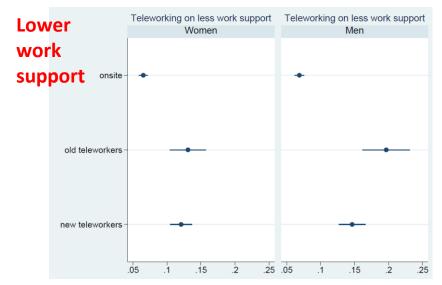


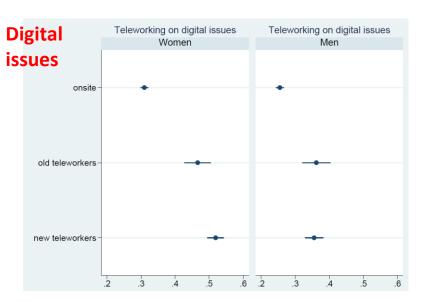
Effects of teleworking on organizational work factors (mediators)





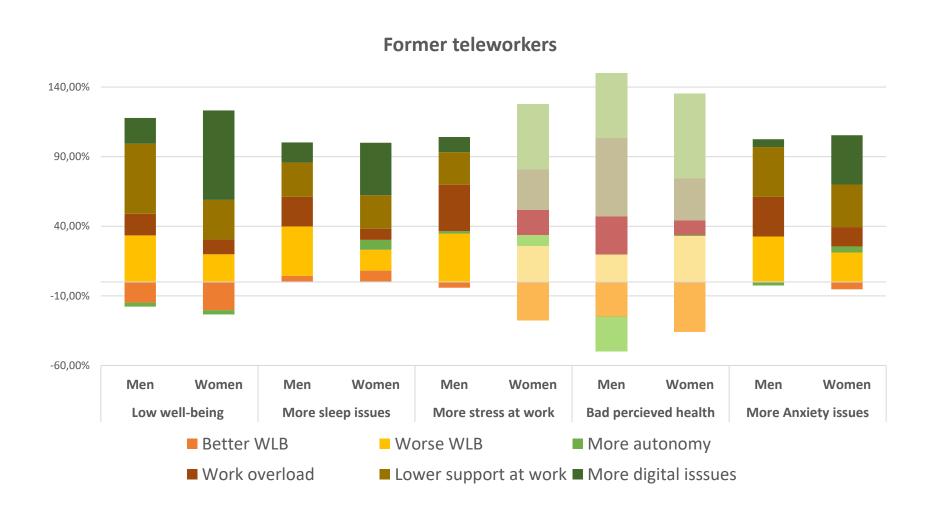






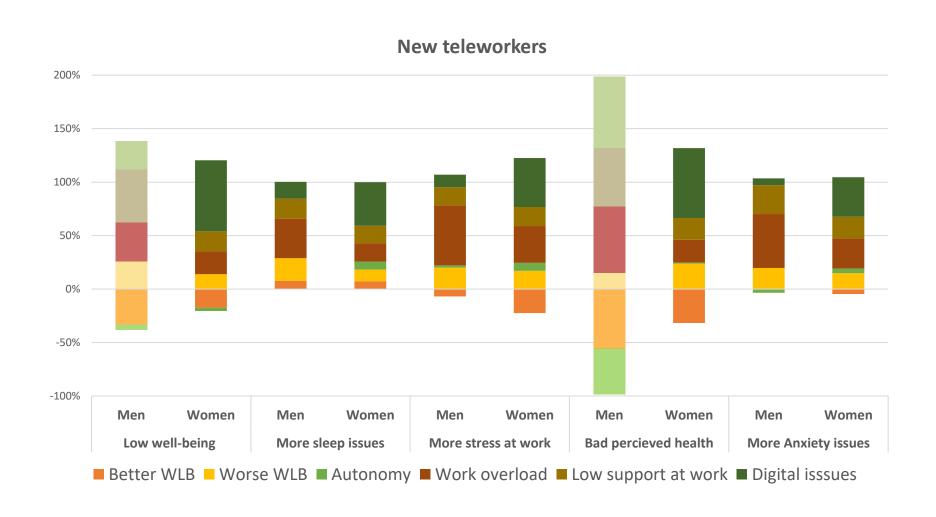
Decomposition of indirect effects





Decomposition of indirect effects





Conclusion



- Mostly negative effects of telework on well-being and health
 - → More sleep issues, lower well-being and perceived health
 - → Lower stress at work for new teleworkers
- Changes more marked for new teleworkers
- Lower levels of well-being among women but no specific gender effect of telework: our hypothesis not validated
- Organisational work factors (mediators) have expected effects
 - → Protective effect of greater autonomy / better work-life balance
 - → A deleterious effect of lack of support, work overload and IT problems
- Main effects: IT problems, lack of support and work overload
 - → Also deterioration of WLB: work-life spillover and/or specific effect of the pandemic
 - → Lack of support for former teleworkers
- Gender differences in mediating effects/mechanisms: More pronounced effects of digital issues for women, more work overload for men
 - → Linked to gender segregation of employment

Discussion



- Direct effect: other factors not taken into account (e.g. social relationships, leisure, domestic time, ...)
- Negative effects raise questions regarding the massive development of telework and the willingness of employees to opt for it
 - → Other outcomes not taken into account
- Particular moment in time: pandemics
- Next steps:
 - → Number of days teleworked
 - → Situation 2 years later with the same set of questions, but a different sample (Tracov2 to come)



Thanks for your attention

pailhe@ined.fr